

Wallace Cranes - Industry Website Design Comparison

http://www.wallacecranes.com/index.htm

http://www.spanco.com/

The screenshot shows the Spanco website with a navigation menu on the left including 'PRODUCTS', 'SOLUTIONS', 'HOW TO BUY', 'NEW PRODUCTS', 'LITERATURE', 'CUSTOMER SUPPORT', and 'CONTACT & SALES REP'. The main content area features a large image of a crane and a section titled 'Explore Our Products' with a list of product types: Workstations, Bridge Cranes, Gantry Cranes, Full Track, Overhead, and Mobile. Below this, there are two columns of text: 'Choosing the Right Solution' and 'Promise to Perform', each with a small image of a person.

The screenshot shows the Wallace Cranes website with a yellow background. The main heading is 'Quality Portable Lift Equipment'. Below it, there is a sub-heading 'Wallace Cranes' and a description: 'Adjustable and Fixed Height Portable Gantry Cranes, Lift Equipment from 144 to 15 Tons'. The central focus is 'Our Most Popular Adjustable Cranes', which includes five small images of different crane models with their specifications listed below each. At the bottom, there is a larger image of a red crane.

https://www.gorbel.com/

The screenshot shows the Gorbel website with a navigation menu at the top: 'Home', 'Products', 'Service & Support', 'About Us', 'Media', and 'Blog'. Below the menu are several product images including a crane, a lift, and a truck. The main content area features a section titled 'Overhead Lifting Solutions for Every Application' with a sub-heading 'Crane Spotting...in New Hampshire'. There are also sections for 'Fall Protection' and 'Application of the Month'.

http://www.americancrane.com/

The screenshot shows the American Crane website with a blue header. The main heading is 'American Crane'. Below the header, there is a navigation menu and a large image of a crane. The main content area features a section titled 'FEATURED PRODUCTS' with a list of products: 'Innovation at its best: The Super Custom Lifting Crane (SCLC)', 'CHECK OUT... our new video!', 'RECENT EVENTS', and 'NEWS & EVENTS'. There is also a 'Join Our Email List!' section at the bottom.

http://www.konecranesusa.com/

The screenshot shows the Konecranes website with a blue and red color scheme. The main heading is 'We Move Containers'. Below it, there is a sub-heading 'Lifting Facts' and a large image of a crane lifting a container. The main content area features a section titled 'The USA's overhead crane industry leader with a complete range of lifting equipment, and the country's largest team of industrial crane service professionals.' There is also a 'Lifting Facts' section with a list of statistics.

Wallace Cranes - Industry Website Content Comparison



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[About Us](#)
[Products](#)
[Assembly/Inspection](#)
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Wallace Cranes - Industry Social Media Comparison

| |  BLOG | facebook. | Linked in | Google+ | twitter | Pinterest | You Tube™ |
|--|--|-----------|-----------|---------|---------|-----------|-----------|
|  | - | - | - | - | - | - | - |
|  Promise to perform. | Yes | - | - | - | Yes | - | Yes |
|  Lifting Businesses™ | Yes | Yes | - | Yes | Yes | - | Yes |
|  | Yes | Yes | Yes | Yes | Yes | - | Yes |
|  A CLASS ABOVE | Yes | Yes | - | Yes | Yes | - | Yes |

Comparison to Suggested Website Topics



Home

Home

About Us

About Us

Why Choose Us

No

Products & Services

Products

Markets Served

No

Partners

No

Our Team

No

Resource Center

No

Community

No

Careers

No

Contact Us

Contact